

Exhibitor Registration Form



2012 CENTRAL COAST/HUNTER BUY LOCAL BUSINESS FESTIVAL WITH A TWIST

Event Date: Friday 18th and Saturday 19th May, 2012
Venue: Central Coast Business Park
330 Pacific Highway, North Wyong
Time: 10:00am – 3:00pm

The Central Coast/Hunter Buy Local Festival with a Twist is the largest festival of its kind held on the Central Coast combining business, lifestyle, food & wine and entertainment, bringing together businesses and the wider community.

This is a fantastic opportunity to showcase your goods and services to potential new customers and to forge working partnerships with like-minded businesses.

Following the success of the 2011 Buy Local Festival, attracting 7,500 attendees and over 200 exhibitor sites, the 2012 Buy Local Festival is set to be bigger and better.

Great venue

Undercover

Ample parking

Main road frontage

Don't miss out! Book early to avoid disappointment.

- ◆ Over 2 days for maximum exposure
- ◆ Network with other local businesses.
- ◆ Meet hundreds of potential new customers.
- ◆ Build awareness of your product/service.
- ◆ Launch a new product or service.
- ◆ Develop one-on-one relationships with existing and potential clients.
- ◆ Take advantage of the extensive marketing campaign.
- ◆ Showcase your brand with display banners, goods & literature.
- ◆ Promote Festival Special offers.
- ◆ Demonstrations/tastings/samples of your product.
- ◆ Exhibitor Mingle each day 3:00-4:30pm – huge networking opportunity with like-minded exhibitors.



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Standard Exhibitors Site - \$550.00+gst - includes

1. Site - 3m x 2.5m
2. Trestle table
3. Backing board
4. Listing in Festival Booklet
5. 12 months offer on Buy Local Connect website (Free)

Outside Exhibitors Site - \$150.00+gst p/m² (min 3m²)

1. Listing in Festival Booklet
2. 12 months offer on Buy Local Connect website (Free)

Premier Exhibitors Site - \$995.00+gst - includes

1. Site: 3m x 2.5m
2. Trestle table
3. Backing board
4. Power if required
5. Live interview with MC once per day on both days of the Festival
6. Question placed on feedback form (visitors will need to fill in to go into a prize draw).
7. Double space in BLF Booklet (shelf life of 3 months – after event)
8. 2 metre premier sign for your site
9. Premier site allocation (after sponsors)
10. 12 months offer on Buy Local Connect website (Free)

Name A Street - \$3,500.00+gst - includes

(Prime exposure) *Limited streets available*

1. Site 6m x 2.5m (double site)
2. Trestle table
3. Backing board
4. Power if required
5. Live interview with MC once per day on both days of the Festival
6. Question placed on feedback form (visitors will need to fill in to go into a prize draw).
7. Double space in BLF Booklet (shelf life of 3 months – after event).
8. Street named after your company on the site plan.
9. Street signage at the event (with your company name) – eg. ABC Promotions Drive
10. 2 metre premier sign for your site
11. Logo identification on website and at the event.
12. 12 months offer on Buy Local Connect website (Free)

Notes

Buy Local Festival Booklet

- Booklet is designed for the consumer to keep for at least 3 months after the event.
- The booklet provides marketing for exhibitors long after the event has closed.

Street Sponsorship:

Limited Street Sponsorship available – booked on a first in basis (payment received).

The Buy Local Festival with a Twist is an initiative of **Business to Business with a Twist** a division of
LBH Promotions

Phone: (02) 4392 8550 Fax: (02) 4392 5440 Email: info@b2bwwithatwist.com.au

Web: www.b2bwwithatwist.com.au

Exhibitor Registration Form



Company Name: _____ ABN: _____

Contact Name: _____

Postal Address: _____

Suburb: _____ State: _____ Postcode: _____

Ph: _____ Mobile: _____ Fax: _____

Email: _____

Please tick box to indicate your preference.

Site Type Please see previous page for information	Standard Site \$550+gst <input type="checkbox"/>	Outside Site (Min. 3m ²) \$150+gst p/m ² _____m ²	Premier Site \$995+gst <input type="checkbox"/>	Name a Street \$3,500+gst <input type="checkbox"/>
Do you require power?	\$25+gst <input type="checkbox"/>	\$25+gst <input type="checkbox"/>	Free <input type="checkbox"/>	Free <input type="checkbox"/>
Do you require a trestle table?	Free <input type="checkbox"/>	N/A	Free <input type="checkbox"/>	Free <input type="checkbox"/>
Exhibitor Mingle Cost includes Friday and Saturday 3:00 – 4:30pm	\$20+gst pp <input type="checkbox"/> No. of people _____	\$20+gst pp <input type="checkbox"/> No. of people _____	\$20+gst pp <input type="checkbox"/> No. of people _____	\$20+gst pp <input type="checkbox"/> No. of people _____
How did you hear about the Buy Local Festival?				

Saturday only sites are available in the outside area only – please enquire.

Please note:

- Invoice will be issued within 7 days of receiving registration form.
- Site booking is secured upon receipt of full payment.
- Sites must be set up at least ½ hour before opening time and may not be removed till after the 3pm closing time.
- The organisers reserve the right to reject an application at any time.

Please sign below to acknowledge acceptance of Term and Conditions (attached) and to confirm booking of an exhibitor's site. Please note all exhibitors must provide a Certificate of Currency for Public Liability Insurance – refer to clause 4 of Terms and Conditions.

Signed: _____ Date: _____

Name: _____ Title: _____

This electronic signature will be treated the same as if signed personally. (Tick to sign)

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Terms and Conditions



1. If the exhibitor fails to comply in any substantial respect with the terms of this agreement the organisers shall have the right to sell the space, the exhibitor however, is to be liable for any lost suffered by the organiser thereby, and all monies paid by the exhibitors hereunder shall be absolutely forfeited to the organisers. If in the event of the exhibitor failing to occupy the said space by the advertised opening time of the festival, the organisers are authorised to occupy or cause the said space to be occupied in such a manner as it may deem best for the interest of the festival without refund to the said exhibitor and without releasing the exhibitor from any liability hereunder:
2. Exhibitors must be a local or affiliated business on the Central Coast or Hunter regions.
3. Exhibitors may not charge for any refreshments, prepared or cooked provided at their site without prior permission from the organisers. It is the responsibility of the Exhibitor to comply with any health and council regulations regarding the serving of food or drink from their site. The organisers are not responsible for the introduction of food to the event by the exhibitor and the effect of it afterwards.
4. Exhibitors must provide a Certificate of Currency for Public Liability Insurance stating as an interested party Bitova Pty Ltd to the value of \$10,000,000 at least seven (7) days prior to the Festival
5. The Exhibitor shall be responsible for the dressing of their site in the specified setup time and dismantle and remove their exhibit, including rubbish, at the specified close time.
6. Table size will be a minimum of 1.8m. Size will be confirmed with site confirmation.
7. The Exhibitor may only occupy space provided as per site confirmation and must ensure thoroughfares are kept clear and tidy at all times.
8. The Exhibitor will be responsible for any loss or damage they incur to items provided by the venue or organisers.
9. Exhibitors must comply with terms and conditions if and when they are set by the venue. Failure to do so will result in termination of the Exhibitors site. No refund will be given and any expenses incurred will be met by the Exhibitor.
10. Limited powered sites are available (on request). All electrical items must be tested and tagged.
11. Exhibitor contact details will be made available to the Buy Local Festival sponsors unless otherwise advised in writing.
12. Exhibitors have seven (7) days in which to make their payments as they fall due. After this time, and only when monies have not been paid, the site will be available for sale to another business. All deposits paid to this stage will automatically be forfeited and no refund will be made and no exhibitor shall occupy his site in the festival until all monies owing to the organisers by the exhibitor are paid in full.
13. The organisers reserve the right to re-draw the floor plan to the benefit of the exhibition, as they see fit.
14. The organisers reserve the right to decline any application to participate in the exhibition and no application will be considered unless made on the correct application form. This form is to be completed in full and without alteration and sites are let on these conditions.
15. No site will be held as let until the application form is signed and returned to the organiser.
16. Exhibitors shall comply with the Terms and Conditions of the Festival stipulated by the organisers and other relevant bodies.
17. Every exhibitor hereby accepts liability for all acts or omissions of himself, his servants, contractors, agents, staff and invitees and undertakes to indemnify the organisers. To keep them indemnified against all liability in respect thereof and against all actions, suits, proceedings, claims, demands, costs and expenses whatsoever, which may be taken or made against the organisers or incurred or become payable by them arising there from or in respect thereof including any claims arising out of the supply by the exhibitors of samples or goods or any kind whatsoever whether such samples or goods be sold or given away free and including any legal costs, expenses and damage and any compensation costs and disbursements paid by the organisers on the advice of legal counsel to compromise or settle any such claims.
18. Neither the organisers nor the venue will be responsible for the safety of any exhibit or property or any consequential loss of any exhibitor, or any other person, for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the exhibitor by reason of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock-outs, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the organisers or for any loss or damage occasioned, if by reason of happenings, of any such event the opening of the festival is prevented or postponed or delayed or abandoned or the venue becomes wholly or partially unavailable for the holding of the festival. The exhibitor agrees and undertakes to insure in their full replacement value the contents of his site and all associated equipment and materials.
19. The Organisers will take all precautions they consider necessary for the protection and security of any exhibited articles but cannot be responsible for the safety, loss or damage of any exhibit or other property or any other person under any circumstances whatsoever.
20. The Organisers reserve the right to postpone the holding of the festival from the set dates, and to hold the exhibition on other dates as near to the original dates as practicable, and at a venue of its choosing if the original venue is not available, utilising the right only where circumstances necessitate such action and without any liability to the organisers.
21. If due to unforeseen circumstances it is found necessary to close the festival on any day or to vary the hours the festival is open, the organisers reserve the right to do at their sole direction and without any liability to the organisers.
22. The Organisers may from time to time add to or vary the Terms and Conditions and do anything at their sole direction they deem desirable for the proper conduct of the festival, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under this agreement and shall not operate to license the liabilities of the organisers.

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23. Annoyance: The Organisers reserve the right to stop any activity on the part of any Exhibitor that may cause annoyance to other Exhibitors or visitors. Business must be conducted only from the Exhibitors own site and under no circumstances may this be carried out from an aisle way or elsewhere in the Festival. Any such encroachment shall be deemed to be a breach of this contract.
24. Microphones: The use of microphones, videos etc, is permitted, but the volume must not be such as to cause annoyance to other Exhibitors. The Organisers reserve the right to regulate or prohibit their use if in the Organisers opinion any annoyance is being caused.
25. No exhibitor shall display on his site any advertisement for goods manufactured and/or sold, or services provided by a non-exhibitor unless written permission has been obtained from the organisers and no site may be sublet in any manner without the consent of the organisers.
26. Exhibitors must provide staff for their site for TOTAL time that the festival is open.
27. Exhibits are admitted to the festival, and shall remain there, solely on strict compliance with these Terms and Conditions. The Organisers reserve the right to prohibit in whole or in part and reject any Exhibitor or his representative in the case of failure to comply with the Terms and Conditions. There shall be no return of payment if such rejection or prohibition is deemed necessary by the Organisers.
28. Exhibits must not be removed and displays must not be dismantled either partially or totally before the closing time on the last day of the Festival. Thereafter all exhibits and display material must be removed as soon as possible and by the time indicated.
29. Cancellation of Space: In exceptional circumstances the Organisers will be prepared to consider cancellation of their Contract with Exhibitors, but only if the following conditions are complied with (a) That the request for cancellation is submitted in writing; (b) That the request is received at least two months prior to the opening of the festival; (c) That the Organisers are able to re-let the cancelled space in its entirety; (d) That the reason given for the request given for the request for the cancellations is, in the opinion of the Organisers, well founded. (e) That the Exhibitor agrees that the Organisers shall retain 50 per cent of the contract price if the cancellation is accepted more than two months before the Exhibition, 75 per cent of the contract price if the cancellation is accepted after that time and 100 per cent of the contract price if the cancellation is accepted within one month of the opening of the Festival.
30. Termination & Default: (a) This Contract may be terminated by the Organisers without notice, where the Exhibitor fails to comply with any obligations. (b) Where the Exhibitor dies, has a bankruptcy petition presented against him, goes into receivership, has a winding up order presented against it or enters a scheme of arrangement with his or its creditors than the Organisers may cancel this Contract. Where the Organisers do terminate or cancel this Contract the Organisers shall not be liable in any way whatsoever for any loss (including consequential loss) or liability incurred by the Exhibitor. (c) A termination or cancellation of this Contract pursuant to Clause 30 (a) shall not prevent nor prejudice any of the Organisers antecedent rights or claims against the Exhibitor.
31. Interpretation: (a) Unless that contrary intention appears, this Contract shall be interpreted as follows. (b) "Contract" includes the Exhibitors Application to participate as an Exhibitor on the Application Form, these Festival Terms and Conditions. (c) "Exhibitor" means the Exhibitor(s) named in the Exhibitor's Official Application Form and includes the Exhibitor's contractors, servants, staff, agents and invitees. (d) "Organiser" means LBH Promotions and their servants, staff or agents. (e) "Rules & Regulations" means the Rules and Regulation (if any) annexed to these Terms and Conditions or included in the Exhibitors Manual.
32. Cancellation of Festival: If the organisers are forced to cancel the Festival for any reason whatsoever, whether within their control or otherwise, the Exhibitor shall receive a refund of any monies less 10% for administration costs.

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